



MNJ Technologies Among First in U.S. to Achieve Cisco CX Specialization Designation

Exclusive Cisco Program Specifies High Standards for Customer Experience

BUFFALO GROVE, IL (March 5, 2020) – [MNJ Technologies](#), a midmarket-focused IT solution and services provider, today announced it has met the requirements for Cisco’s CX Specialization, a set of standards designed to maximize CX (customer experience) satisfaction at all points in a customer relationship. MNJ is among the first Cisco partners in the nation to satisfy the rigorous CX Specialization standards that serve to analyze, measure, and implement IT outcomes that support a customer’s unique business goals.

Cisco introduced its CX Specialization program for its registered partners Q3 of 2019. To achieve CX Specialization, partners must be validated for customer success requirements in staffing, methodology and technologies. The lengthy process advanced training and certifications, submission of multiple customers references, validation of resources and more.

“As enterprises continue to evaluate next-generation technologies to transform their businesses, Cisco’s CX Specialization differentiates MNJ even more as a solution leader in the marketplace, helping clients solve short- and long-term business challenges by delivering business outcomes,” commented Andy Ballema, Vice President of Sales, MNJ Technologies. “This ensures a lasting positive client experience that builds tremendous confidence in how clients will consume these technologies moving forward.”

MNJ Technologies’ inclusion in Cisco’s CX Specialization program ensures that customers will more fully realize all the intended business and operational outcomes of their purchase. At the beginning of a customer relationship, MNJ Technologies has committed to work with the customer to set business goals, then work at a deep level to meet those objectives, before, during and after the sale.

“Comstor would like to extend our congratulations to MNJ for this impressive achievement. The exclusive Cisco CX Specialization is awarded to partners that can demonstrate real, quantifiable business impacts with Cisco technology,” said Jay Denton, Senior Vice President/General Manager, Comstor North America. “MNJ continues to prove itself a transformative organization, dedicated to helping its customers realize the true value of their IT investments.”

As a Cisco business partner for nearly 20 years, MNJ Technologies is supported by Cisco with resources and personnel to maximize customer value. Together, MNJ and Cisco are committed to delivering



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solutions and services increase employee productivity, reduce process complexity, and deliver measurable business outcomes.

About MNJ Technologies

MNJ Technologies is a technology and managed services provider that focuses on helping midmarket companies increase productivity, simplify IT systems and reduce costs through best-in-class vendor-agnostic solutions and services. The company's certified solution consultants and engineers help clients optimize operations through the use of SD-WAN, unified communications, networking, security, cloud and other technologies. MNJ was founded in 2002 and is headquartered in suburban Chicago. For more information, visit www.mnjtech.com.

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