

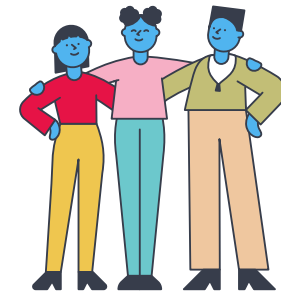
6 Pillars of Connected Work

Business leaders have a unique opportunity to create the future of connected work. We believe that future will be built on six principles that will make people closer, teamwork faster and culture stronger. The end result? Digital transformation that delivers real business value by putting people at the center of technology.

1. Open by Default

A new generation of workers expects access to everything, everywhere. That means breaking down silos, freeing information and making leadership more visible.

35% of the workforce will be **millennials** by 2020¹



69% of C-level executives say transparency in internal communications is critical to their mission and vision²

30% of IC professionals admit that employee trust of senior management is a problem³



79% of people who leave a job do so because of a lack of recognition⁴

2. Mobile by Design

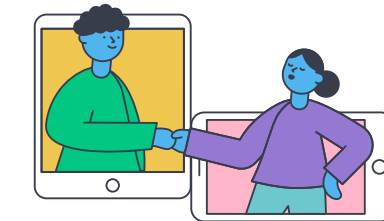
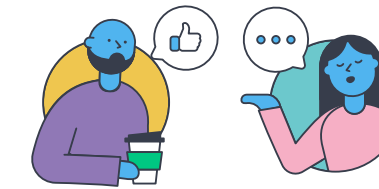
Mobile is set to change the workplace every bit as much as our personal lives - disrupting when, where and how we work, chat and collaborate.

80% of the global workforce is now deskless⁵



60% of employees think that company culture is improved by allowing remote work⁶

45% of employees say that instant messaging in the workplace helps increase productivity⁷

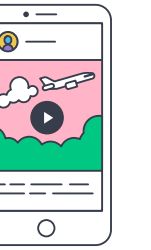


49% say it helps increase collaboration⁸

3. Visual Communication

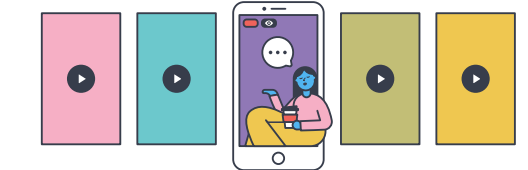
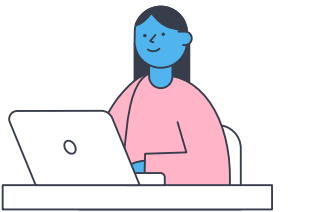
Mobile is changing the way we communicate. Facebook and Instagram have seen an explosion of engaging video content. The workplace will be next.

4x year-on-year increase in videos produced per day on Instagram⁹



80% increase in time spent watching video on Instagram¹⁰

400m people a month consume video content on Facebook Watch¹¹

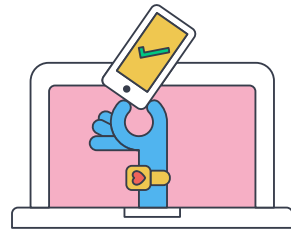


1/5 videos on Facebook today is a Live video¹²

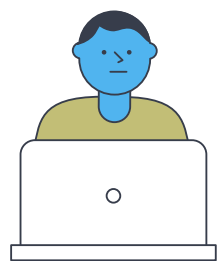
4. Integrated Technology

Connected work needs integrated technologies that work together. If IT departments aren't at the center of collaboration, shadow IT, fragmentation and safety will all be major risks.

90% of CIOs are bypassed in IT purchasing decisions at least some of the time¹³



31% are bypassed routinely¹⁴



30-40% of all IT spending is on shadow IT¹⁵

1/3 of successful attacks on large enterprises will be on shadow IT resources by 2020¹⁶



5. Ubiquitous Connection

Communication inside companies has often been restricted to people who have an email address and a computer. That needs to change.

50% of the US workforce will have no fixed place of work by 2020¹⁷



Employees who feel their voice is heard are 4.6x more likely to feel empowered to perform their best work¹⁸

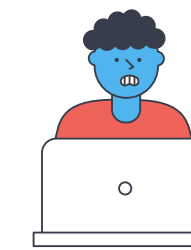
Companies that promote collaborative working are 5x more likely to be high performing¹⁹



6. Personalized Information

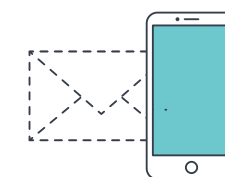
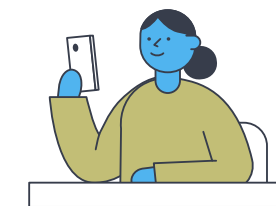
Email alone is no longer enough to meet the increasing speed of collaboration. Personalized communication tools that use machine learning and AI will help people connect with the right information at the right time.

77% of companies believe email is an ineffective communication tool²⁰



Only 14% of companies are confident that their internal process for collaboration and decision making are working well²¹

65% of companies say they'll use other tools more and email less over the next five years²²



11% of companies say they'll completely replace email with other tools²³

Build your connected organization

Discover how Workplace can help to connect everyone in your organization with our free **Building Connected Organizations playbook** for CEOs, complete with in-depth analysis and customer insights.

Workplace by facebook

Sources

- 1 Financial Times, 'The Millennial Moment', 2018
- 2 Deloitte, 'Transitioning to the Future of Work', 2017
- 3 Newsweaver, 'Delivering Effective Internal Communications', 2017
- 4 OC Tanner, 'Performance Accelerated'
- 5 Emergence, 'The Rise of the Deskless Workforce', 2018
- 6 Quartz, 'The Reality of Remote Work', 2018
- 7, 8 ReportLinker, 2017
- 9, 10 Instagram, 'Internal Data', 2017
- 11 Facebook, 'Internal Data', 2018
- 12 Facebook, 'Internal Data', 2017
- 13, 14 Gartner Study, 2017
- 15, 16 Logicalis, 'The Shadow IT Phenomenon', 2015
- 17 Forbes, 'The Rise Of The Freelancer Economy', 2016
- 18 Salesforce, 'The Impact of Equality and Values Driven Business', 2017
- 19 Institute for Corporate Productivity joint study, June 2017
- 20 Deloitte, 'The employee experience: Culture, engagement, and beyond', 2017
- 21, 22, 23 Deloitte, 'Transitioning to the Future of Work and the Workplace', 2017